

OFFICIAL RULES

The **Rouses Friday Night Trivia Contest** ("Sweepstakes") starts at 11:00 PM (CT) on Friday, August 24, 2018, and ends at 9:00 AM (CT) on Wednesday, December 12, 2018, ("Sweepstakes Period"). The sponsor of this Sweepstakes is WGNO/WNOL-TV, One Galleria Blvd, Suite 850, Metairie, LA 70001 ("Sponsor"). The Sweepstakes shall be subject to these Official Rules, and by entering, all participants agree to be bound by the terms and conditions herein. The "Prize Provider" for this Sweepstakes is Rouse's Enterprises, LLC d/b/a Rouses Markets, P.O. Box 5358, Thibodaux, LA 70302-5358.

1) NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

2) How to Enter: Enter by filling out the online registration form and answering the weekly Trivia Question on the WGNO website (www.wgno.com/contests), click on the link to the contest page for the **Rouses Friday Night Trivia Contest** to reveal the Sweepstakes registration page. Enter by answering the Trivia Question and completing and submitting the online entry form on the Official registration page. Only Registrations submitted weekly between 5:00 PM each Friday through 9:00 AM CT the following Wednesday during the Sweepstakes Period will be eligible for the weekly Gift Card Drawing. (During the week of Thanksgiving, the entry deadline is 9:00 AM CT on Tuesday 11/20/18 due to the Thanksgiving Holiday). Entry is allowed once per Round, per person and per email address during the Sweepstakes Period. Each week Friday through the following Wednesday constitutes a Round in the Sweepstakes Period. All entries must include registrant's name, birthday, email address, phone number and Zip Code. If you have previously entered the contest you will possibly only be required to enter your email and the answer to the newest Trivia Question. You must provide all required information requested on the entry form, your contact information must be accurate, and you must have a valid e-mail account in order for your entry to be eligible. In the event of a dispute regarding the identity of an entrant, the holder of the e-mail account will be deemed the person who submitted the entry. On-line entries containing attachments, or other information generated by a script, macro or other automated means shall be disqualified.

By participating in this contest, you may be entered to receive future offers or deals emails from WNOL/WGNO, Rouses Markets and our trusted partners.

3) Eligibility: This Sweepstakes is open to legal residents of Louisiana, Mississippi, Alabama and Florida who are age (18) eighteen years and older at the time of entry. Employees of Sponsors and of their parent companies, affiliates, subsidiaries, advertising agencies, prize providers, promotion and delivery contractors and/or public relations companies associated with this Sweepstakes, and members of the immediate family or household of any such persons and/or employees of other media companies are not eligible to participate. Employees of other New Orleans market media companies are not eligible to participate. Winners of any contest or sweepstakes hosted or sponsored by WGNO/WNOL-TV or its affiliates within the past three months are not eligible. There is a limit of one prize per household during the Sweepstakes Period.

THIS SWEEPSTAKES IS VOID WHERE PROHIBITED.

4) Selection of Winner and Notification: There will be weekly prize winners.

After 12:00 PM on each Wednesday of each Round of the Sweepstakes, one winner will be randomly selected from all eligible entries received during that Round. The Trivia Question does not need to be answered correctly to be eligible for the random drawing.

Sponsor's decisions regarding all aspects of the Sweepstakes shall be final and binding. Odds of winning depend on number of entries received. Sponsor will notify the potential winners after being chosen via telephone or email. After this notification, if a potential winner does not respond within **four hours**, if a winner does not fulfill the eligibility requirements, if a winner does not adhere to the Official Rules, or if the prize notification is returned as undeliverable, that winner may be disqualified. All winners may be required to sign and return an Affidavit of Eligibility, Liability Release and (where legal) a Publicity Release. Failure to return all such documents set forth herein within seven days of the date they are sent will result in the winner being disqualified and another winner may be selected from remaining eligible entries, based on the criteria set forth above. **Once notified that the prize is available for pick up, the winner has 7 business days from notification to pick up prize at the WNOL/WGNO-TV offices, One Galleria Blvd, Suite 850, Metairie, LA 70001, weekdays during normal business hours or prize may become property of Sponsor. If winner lives outside of the New Orleans market, arrangements will be made to mail the prize to the winner.**

5) Prizes. Each week one (1) selected Prize Winner will receive a \$25 Gift Card for Rouses Markets (Prize Retail Value: \$25)

Restrictions may apply, see Card or contact the store for more details.

Rouses Markets Gift Cards are valid at all participating Rouses Markets. Visit Rouses.com for all locations.

6) Prize Conditions: Prizes are not transferable or redeemable for cash, and prize substitution will not be allowed, except at the discretion of the Sponsor. Sponsor reserves the right to substitute a prize of equal or greater value in the event listed prize or portion thereof is unavailable for any reason. All winners are responsible for any applicable federal, state and local taxes, where applicable, in connection with the prize. Winner will be responsible for any and all additional prize-related expenses not mentioned herein. All properly claimed prizes will be awarded, but in no event will Sponsor award more prizes than are provided for in these Official Rules.

7) Other Conditions of Entry: Entries that do not comply with these Official Rules or that breach the foregoing representations and warranties shall be disqualified. Entrants agree to indemnify, defend and hold Sponsor harmless against any and all liabilities, losses, damages, claims, debts, investigations, fines, penalties, costs, expenses and settlements (including attorneys' fees and costs of litigation, settlement, judgment, interest and penalties) arising out of or related to a breach of the foregoing representations and warranties.

8) **Responsibility Release:** By entering Sweepstakes entrants agree to release, waive, and hold harmless Sponsor and their affiliates, subsidiaries, parent companies, advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents from and against any and all claims, losses, damages, and liability arising from injuries, damages, costs, or expenses of any kind (including without limitation attorney's fees) incurred as a result of the entrant's Sweepstakes participation and/or their acceptance, use, or misuse of any prize or element thereof.

9) **Publicity:** By entering this Sweepstakes, entrants agree to allow use of their name, voice, photograph, likeness, and any information provided on entry form in any medium of communication, including but not limited to print, Internet, radio and/or television and for any purpose, including advertising, promotional or other purposes, by Sponsor, their licensees and affiliates, and Prize Provider without additional compensation.

10) **Internet:** Sponsor and Prize Provider is not responsible for printing or typographical errors in any Sweepstakes related materials; for entries that are late, misdirected, deleted, incomplete, inaccurate, or garbled or entries that are processed, reported, or transmitted late or incorrectly or are lost for any reason, including computer, telephone, paper transfer, human or other error, or for electronic, computer or telephonic malfunction or error, including inability to access any website associated with this Sweepstakes, or process any transaction thereon. If for any reason this Sweepstakes is not capable of running as planned, or if this Sweepstakes or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Sweepstakes and processing of entries in accordance with these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in the Sponsor's opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at their sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Sweepstakes or any portion thereof. In the event this Sweepstakes is cancelled, the Sponsor will select winners applying the criteria set forth above to all eligible, non-suspect entries received prior to the time of the action or event warranting such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at the Entry Site. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES WILL RESULT IN DISQUALIFICATION.

This Sweepstakes is subject to the wgnoc.com Terms of Service and the wgnoc.com/Tribune Media privacy policy, each of which is viewable and on display on the wgnoc.com website, and shall be governed, construed and enforced in accordance with the laws of the State of Louisiana, without regard to the choice of law provisions thereof.

11) **Winners List or Official Rules:** For a copy of the Official Rules or Winner's List, send a self-addressed stamped envelope to WGNO-TV "Rouses Friday Night Trivia Contest", One Galleria Blvd, Suite 850, Metairie, LA 70001. The winners will be posted weekly to wgnoc.com once verified. Winner's List will be available in writing after December 20, 2018 and until January 31, 2019.